

Promoting good culture within the organization with MEON



[MEON](#) was on the lookout for a platform that aligned with the company values, promoted a good company culture, and allowed them to [recognize employees](#) for their achievements in a way that was easy to use and set up.

Meon is using Tap My Back to promote its culture and values within the organization. A strong company culture improves productivity, decreases turnover and boosts [employee engagement](#).

NUMBER OF TAPS **UP BY 117%** YEAR ON YEAR
eNPS INCREASED FROM **27 TO 51** IN 3 YEARS
CONSISTENT SPREAD IN EMPLOYEE OF THE MONTH
CONSTRUCTIVE IMPROVEMENT DUE TO FEEDBACK REQUESTS
ALL LEADING TO A **23% INCREASE IN REVENUE** AND **40% IN PROFITABILITY**



“Tap My Back is easy to install and extremely intuitive. The main team made connection with us and helped us understand extra features and even took on board some of our ideas which were later implemented. The integration with MS Teams is useful (...)” Gary Spencer, Managing Director, Meon



Industry: Civil Engineering
Region: UK
Size: 40 employees

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