

Tap My Back is an easy-to-use solution to boost employee engagement and build stronger teams through recognition and feedback.



Key Customer Benefits



Allow employees to improve throughout the year with private feedback



Feel the pulse of the organization in real-time, with Mood & eNPS surveys



Build confidence and motivate teams, reinforce company values and link rewards to recognition



Analyze results , training, performance review, internal recruiting and more



Remove bias in performance reviews using 360° degree feedback



Access feedback and recognition history on Tap My Back to prepare the annual review

Use Cases

- On-going real time recognition
- Private feedback to create a growth culture.
- Measure the Organization's Pulse
- Recognition Programs with Rewards

Features

- Social and public recognition
- Recurring feedback requests
- Overview dashboards and ready-to-use templates
- Highly customizable
- Advanced data reporting on Recognition, Feedback and Pulse Surveys





Target Customers

- Small-Medium size business
- Enterprise

Target Industries and Orgs

- Companies w/50-1000 employees
- Manufacturing
- IT services & Consulting
- Real Estate
- Food & Beverages services

Objection Handling

We don't want to learn another tool



Tap My Back is intuitive to use and features ready-to-use templates to get started quickly, plus the fact you don't even need to leave MS Teams to use it.

There are many apps like Tap My Back that I can use as an alternative



Tap My Back is straight to the point and designed to be easy to use, no bells and whistles. There's also a free trial that you can leverage (and it's free for small teams!).

Tap My Back seems too expensive



You can start for free — and free forever for teams of 10 people or less. And you get every feature in every plan. This MS Teams tool, offers data-driven insights that show team engagement and happiness, rolling several tools into one.

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